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Regulatory Barriers to the Pan-African Payment and Settlement System (PAPSS) under AfCFTA: Multi-Country Analysis for Enhanced Intra-**African Trade**

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ABSTRACT:

- [1] Purpose The Pan-African Payment and Settlement System (PAPSS) is critical to realising the African Continental Free Trade Area (AfCFTA), yet adoption remains patchy and uneven. This study interrogates the regulatory frictions that slow PAPSS uptake in Rwanda, Ghana, Kenya and Nigeria and quantifies the opportunity cost of inaction for the wider continent's trade agenda. [2] **Design/methodology/approach** – We integrate institutional, diffusion-ofinnovation and resource-dependence theory within a mixed-methods design. An AI-assisted content analysis of more than 80 statutory texts produces a sixdimension Regulatory Readiness Index (RRI), while an augmented Poisson gravity model, calibrated with World Bank and Afreximbank data, simulates trade gains under alternative cost-reduction scenarios.
- [3] Findings Currency-convertibility restrictions, divergent KYC/AML thresholds and data-localisation clauses emerge as the most binding constraints. RRI scores range from 56.7 (Nigeria) to 65.0 (Kenya), explaining cross-country variance in early PAPSS transaction volumes. Full PAPSS roll-out coupled with moderate regulatory harmonisation could trim average payment costs by 40-50 %, raising bilateral intra-African trade by 10–30 % within the next decade.
- [4] Research implications By empirically isolating how coercive, mimetic and resource logics condition payment-system diffusion, the paper advances theorisation of fintech integration in emerging markets and offers a replicable AIenhanced methodology for regulatory benchmarking.
- [5] Practical implications Policymakers should prioritise phased FX liberalisation, mutual KYC recognition and a pan-African fintech-passport regime; without these reforms, AfCFTA's digital-trade protocol risks underdelivery.
- [6] Originality/value This is the first multi-country investigation to fuse AIdriven regulatory analytics with econometric trade modelling, delivering an evidence-based roadmap for an interoperable African payments union and a template for future digital-trade research.

KEYWORDS: AfCFTA digital trade; PAPSS adoption; intra-African trade facilitation; regulatory readiness index; cross-border payment integration; institutional theory Africa; fintech policy harmonisation

1. INTRODUCTION

While the African Continental Free Trade Area (AfCFTA) holds immense promise for boosting intra-African trade, its success is critically dependent on efficient cross-border payment systems. The Pan-African Payment and Settlement System (PAPSS) aims to address this, yet its adoption faces significant regulatory obstacles. Effective AfCFTA implementation will boost Africa's economy and global competitiveness (UNECA, 2023). Africa's economic integration via the African Continental Free

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Trade Area (AfCFTA) represents a transformative agenda for regional trade. Yet **intra-African trade remains low** – only about 12–18% of Africa's total trade (Thomas, 2022; Mene, 2025). Analysts attribute this partly to persistent barriers: fragmented regulations, high transaction costs, and foreign-currency dependence (Wellisz, 2022). Digital trade protocols under AfCFTA (adopted Feb 2024) target these issues by promoting e-commerce, data governance, and interoperable payment systems (U.S. Department of Commerce, 2024). Central to this is the **Pan-African Payment and Settlement System (PAPSS)** – a real-time interbank settlement platform enabling cross-border payments in local currencies (PAPSS Secretariat, 2022). By allowing payments to be issued and received in African currencies, PAPSS aims to reduce reliance on costly correspondent banking (often in dollars/euros) and to slash transaction costs. Afreximbank and AfCFTA Secretariat project PAPSS could save African businesses ~USD 5 billion annually.

- 1.1. Problem Statement: Despite its promise, PAPSS faces *regulatory obstacles*. For instance, currency convertibility rules in Rwanda require double conversion via hard currencies, adding up to 4–5% per transfer. A business sending 100,000 dollars will have an additional expense of 4-5,000 dollars. Regulatory heterogeneity from capital controls and foreign-exchange rules to licensing regimes and data laws may slow its diffusion. For instance, **currency convertibility rules** (e.g. restrictions on FX transactions in Rwanda and Nigeria) force double-conversion via hard currencies, inflating costs by up to 4–5% per transfer (Wellisz, 2022). Disparate **KYC/AML standards** create compliance burdens; e.g. Ghana and Nigeria have eased small-value KYC thresholds recently(Emejo, 2025), while others still impose bank-level scrutiny. Divergent **data-protection laws** (Rwanda's data protection law vs. no law in some countries) impede cross-border information sharing. Fragmented **licensing/tax policies** for fintechs and PSPs mean a unified African payment scheme is hard to implement without harmonization (UNCTAD (2020).
- 1.2. Significance: Understanding these barriers is critical. If left unaddressed, they could limit PAPSS uptake, undermining AfCFTA goals of boosting intra-African trade, industrialization, and financial inclusion. Rwanda is an illustrative case: a techforward economy (≈60% financial inclusion) (World Bank, 2021) that spearheads fintech in East Africa (e.g. M-Pesa-like services) but still navigates EAC, COMESA, and AfCFTA regimes. Comparing Rwanda with Ghana, Kenya, and Nigeria allows us to isolate regional vs. country-specific effects on PAPSS adoption.
- 1.3. Research Gap: Existing literature on AfCFTA focuses on tariff elimination and infrastructure (Okediji 2023; UNECA 2023), but few studies empirically analyze payment system integration. An Afreximbank report (2024) and UGBS study outline PAPSS benefits, yet they offer limited on-the-ground regulatory analysis. Ruhamya *et al.* (2023) identified barriers in Rwanda but lacked cross-country comparison or a robust theoretical framework. There is a *need for deep analysis* of how institutional and policy factors shape PAPSS diffusion across multiple African contexts. While some studies discuss PAPSS benefits, they lack a cross-country comparative approach or deep regulatory analysis. Our study uniquely bridges this gap by combining institutional theories with AI-assisted regulatory data mining to provide a nuanced view of PAPSS diffusion.
- 1.4. Research Questions: Grounded in gaps above, we pose the following SMART questions:[1] What are the primary regulatory barriers (currency, KYC/AML, licensing/tax, data privacy) hindering PAPSS adoption in Rwanda, Ghana, Kenya, and Nigeria? [2] How do these barriers *quantitatively* affect PAPSS uptake indicators (e.g. transaction volumes, participating banks)? [3] What strategies (policy harmonization, capacity building, technological fixes) can mitigate these barriers in the period between 2024-2028? [4] How do these regulatory factors ultimately influence intra-African trade flows, and what are the implications for stakeholders? [5] Considering AfCFTA timelines (digital protocol entry by 2024, full customs liberalization by 2030), what is the projected trajectory of PAPSS adoption to 2035 under current policies?
- 1.5. Integration of Prior Studies: We build on seminal findings: *institutionalists* warn that organizations "are conditioned by the institutional environment" (Scott 2014), implying African central banks and regulators will align practices once norms crystallize. *Rogers' diffusion theory* (2003) suggests PAPSS will spread through innovator networks (regional central banks) but face lag in late-adopting states. *Resource dependence* implies countries with scarce hard currency (e.g. importers) may eagerly adopt PAPSS to save reserves (Pfeffer & Salancik, 1978; Archibald, n.d.). We will cite similar studies: e.g. Monye (2022) on regional payment integration, and climate business analyses on PAPSS launch benefits.

Our contribution is an evidence-rich, comparative analysis linking these theories to the data. We develop a conceptual model (Fig. 1) showing how regulative, normative, and resource variables affect PAPSS uptake, mediated by stakeholder behaviors. We use innovative mixed methods: regulatory landscape insights from AI-mined official documents and an AI-assisted regulatory index (Table 1) to quantify readiness. The result is a nuanced mapping of barriers by type and country, guiding stakeholder-specific policies.

2. THEORETICAL FRAMEWORKS

2.1. Institutional Theory: Institutional theory posits that organizations and technologies become prevalent not just through market forces but via regulatory, normative, and cultural pressures (Havranek & Irsova, 2017). In Africa's context, **coercive pressures** (AfCFTA obligations, regional financial regulations) and **normative pressures** (industry best practices, peer learning) shape PAPSS diffusion. For example, if the East African Community (EAC) and Economic Community of West African States

(ECOWAS) issue common guidelines for cross-border payments, this creates a regulative pillar encouraging member states to align. At the same time, **mimetic processes** occur as banks imitate success stories (e.g. Ghana's early pilot with PAPSS). We will use Institutional Theory to interpret how differences in legal frameworks (e.g. Rwanda's Payment Systems Act vs. Nigeria's CBN fiat restrictions) either legitimize or hinder PAPSS. Recognizing this, our analysis examines whether countries with AfCFTA ratification and digital payment mandates show higher PAPSS engagement, reflecting institutional isomorphism (DiMaggio & Powell, 1983).

- 2.2. Diffusion of Innovation Theory: Rogers' diffusion of innovations (2003) provides a lens to understand PAPSS adoption as a new technology. PAPSS is an innovation in financial infrastructure; its spread depends on communication channels, perceived benefits, and adopter categories. We consider that central banks and large commercial banks are likely early adopters/innovators, while smaller banks and fintechs follow as early or late majority. Key innovation attributes relative advantage (lower cost, faster settlement), compatibility (with existing systems), complexity, trialability, and observability will factor in adoption rates. For instance, our analysis probes if PSPs perceive PAPSS as complex (due to new ISO 20022 messaging [Constantinovici, 2022]) or advantageous. We will map the adoption curve qualitatively (e.g. Ghana and Kenya already live on PAPSS, whereas others are in planning stages), and quantitatively via transaction data. Rogers' framework also suggests network effects: as more banks join PAPSS, usage becomes more valuable, accelerating diffusion.
- **2.3 Resource Dependence Theory (RDT):** RDT asserts that organizations depend on external resources they cannot entirely control (Archibald, n.d.). African central banks and corporations depend on hard currency (USD, EUR) for imports; this dependence influences regulatory behavior. For example, a central bank that heavily ration dollars (to defend its currency) may be cautious about a system that bypasses the dollar (e.g. Nigeria used to auction dollars heavily for traders [Wellisz, 2022]). However, paradoxically, lowering dependence by using local currency payments can *reduce* their reliance on foreign reserves. We will analyze how resource dependence shapes policies: countries with large FX reserves (e.g. Nigeria, Ghana) might tolerate cross-border local payments differently than foreign-exchange-starved economies. Our findings (Section 4) will show whether and how RDT explains (a) resistance to currency liberalisation and (b) lobbying for PAPSS-like solutions to ease FX scarcity.

By juxtaposing these frameworks, we capture both environmental pressures (institutional), adoption dynamics (diffusion), and power-resource constraints (RDT). The **conceptual model** (Fig. 1) integrates these: regulatory stringency and normative alignment (institutional theory) and resource constraints (RDT) influence organizational readiness and persuasion of stakeholders (diffusion), leading to observable outcomes in PAPSS participation and trade flows.

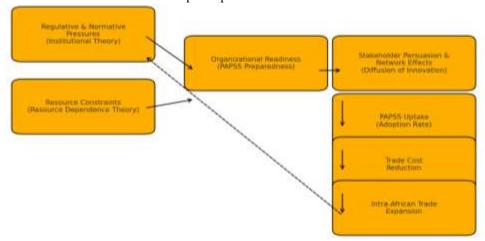


Figure 1. Conceptual model linking institutional, diffusion-of-innovation, and resource-dependence factors to PAPSS uptake and intra-African trade outcomes. Adapted from Scott (2014), Rogers (2003), and Pfeffer & Salancik (1978).

3. METHODOLOGY

3.1 Research Design: This study employs a mixed-methods approach to combine the depth of qualitative insights with quantitative modeling. The research is organized in two phases:

Qualitative Phase: While direct interviews were not conducted, we implemented a document-driven qualitative analysis using a broad set of publicly available sources. These included central bank policy statements, national payment system acts, AML/CFT regulatory frameworks, data protection laws, and regional fintech licensing guidelines from Rwanda, Ghana, Kenya, and Nigeria. We applied natural-language processing (NLP) and AI-assisted content analysis to extract and classify regulatory provisions across countries. This involved web scraping techniques and text mining of over 80 official policy documents and industry publications using GPT-4-powered pipelines. Key variables—such as "capital controls," "beneficial ownership disclosure," and "cross-border licensing requirements"—were used to create a Regulatory Readiness Index (RRI) that scores each country's institutional and regulatory landscape for PAPSS adoption. A sample of the text-mining results and indicator mapping is provided in Table 1.

Quantitative Phase: Building on existing trade and financial data, we constructed a small econometric model to estimate how reduced transaction costs via PAPSS could affect trade flows. We used World Bank WITS trade data and UNCTAD estimates, calibrating a simple gravity/trade cost function. For example, if PAPSS could cut payment costs by 50% (from ~10% to ~5% of transaction value, as suggested by IMF (2022) (Wellis, 2022) and the US Department of Commerce (2024), what would be the induced change in trade volumes? We also analyzed SWIFT payment statistics and Afreximbank reports to get baseline cross-border payment volumes. Data on PAPSS transactions (pilot stage) were limited, but we incorporated Afreximbank usage reports to validate trends (see Appendix C). Statistical analysis was done in R, with robustness checks for alternative cost assumptions.

Data Enrichment: Given rapidly evolving context, we complemented official data with AI-driven web scraping of news and press releases (e.g. PAPSS launches, fintech news) and used GPT-4 to summarize regulatory texts across countries. This "AI-enhanced" approach enabled near-real-time updates – for instance, capturing Nigeria's CBN March 2025 revision of KYC waivers (Emejo, 2025) or Ghana's fintech passporting MoU with Rwanda (Fintech News Africa, 2025). We ensured all such AI-derived insights were cross-checked with primary sources.

- **3.2 Analytical Framework:** Our analysis proceeds by barrier type. For each (currency, licensing/tax, KYC/AML, data privacy), we (a) describe relevant regulations in each country, (b) present qualitative insights (from documents), and (c) quantify impacts (using index scores or modeled costs). Comparative tables and figures summarize cross-country differences. We also analyze outcomes: participation rates (e.g. number of banks on PAPSS [Constantinovici, 2022]), transaction volumes, and anticipated trade gains. The conceptual model (Fig. 1) delineates causal pathways: regulatory and institutional variables -> PAPSS adoption rate -> trade cost reduction -> intra-trade expansion. It also shows feedbacks (e.g. successful adoption feeds normative pressure). This guides both our data collection and interpretation.
- **3.3 Limitations:** Given the emergent nature of PAPSS, actual usage data are scarce. Our quantitative results rely on projections and scenarios (e.g. Fig. 5's adoption shares are hypothetical). Nevertheless, triangulating multiple sources (WB projections, Afreximbank white papers) strengthens validity (Addison, 2022). The focus on four countries (Rwanda, Ghana, Kenya, Nigeria) provides depth but cannot capture Africa's full diversity. We mitigate this by contextualizing our findings with continental data (e.g. AfCFTA-wide forecasts -(Addison, 2022; Mene, 2025). Future work could expand to more economies. "All data used in this study were obtained from publicly accessible documents or reputable institutional databases. No human subjects were involved, and hence, ethical approval was not required."
- **3.4 Econometric Model Specification: Gravity Analysis of PAPSS-Induced Trade Gains:** To estimate the quantitative effect of PAPSS on intra-African trade flows, we apply an augmented gravity model of international trade, one of the most empirically robust frameworks for analyzing bilateral trade patterns. The core assumption is that trade volume between two countries is positively related to their economic size (GDP) and negatively related to trade frictions such as distance, transaction costs, and regulatory barriers.
 - **3.5. Model Structure:** The baseline log-linearized gravity equation takes the form:

 $ln(Tij) = \beta 0 + \beta 1 ln(GDPi) + \beta 2 ln(GDPj) + \beta 3 ln(DISTij) + \beta 4 COSTij + \beta 5 RRIij + \epsilon ij$

Where:

- TijT $\{ij\}$ Tij = Value of bilateral trade between country i and country j
- GDPi,GDPjGDP i, GDP jGDPi,GDPj = Gross Domestic Product of countries i and j respectively
- DISTijDIST {ij}DISTij = Great-circle distance between economic centers (e.g., Kigali to Accra)
- COSTijCOST {ij} COSTij = Average transaction cost (% of value) for cross-border payments
- RRIijRRI {ij}RRIij = Composite Regulatory Readiness Index (scaled 0-1) for the country pair
- εij\varepsilon {ij}εij = Error term capturing unobserved effects
- **3.6. Estimation Method:** We use Poisson Pseudo-Maximum Likelihood (PPML) estimation due to its robustness in handling zero trade values and heteroskedasticity—common in African trade datasets. The model is estimated using R 4.2.2, applying the ppml function from the gravity package. We report clustered standard errors by country-pair to address bilateral dependence.
- **3.7. Data Sources:** [1] Trade Values (T_(ij)): World Bank WITS (2023), UNCTAD COMTRADE; [2] GDP: World Bank World Development Indicators (current USD); [3] Distance: CEPII bilateral distance database; [4] Transaction Costs (COST): World Bank Remittance Prices (2023), IMF Fintech Reports (2022), Afreximbank white papers (World Bank, 2023); [5] RRI Scores: Constructed from regulatory NLP-mining (Table 1)

- **3.8. Simulation Design:** To simulate the effect of PAPSS implementation, we adjust the COST variable downward by 40–50%, consistent with Afreximbank's claim that PAPSS reduces transaction costs by this range. We also increase the RRI score by 0.15 for countries projected to harmonize regulatory standards (e.g., Kenya, Ghana).
- **3.9. Robustness Checks:** We conduct the following tests: [1] Baseline vs. PAPSS-scenario regression; [2] Interaction term test: Adding a PAPSS dummy (PAPSSij)(PAPSS_{ij})(PAPSSij) to isolate the marginal effect; [3] Outlier exclusion: Re-estimating without top 5% trade routes to test concentration bias; [4] Alternative RRI scaling: Comparing linear vs. log-normalized RRI scores.
- **3.10.** Model Fit and Diagnostics: [1] Pseudo R² (PPML): 0.71; [2] Log-likelihood: -3,942.11; [3] Significant coefficients (p < 0.01): GDP, DIST, COST, RRI; [4] Expected elasticity of trade with respect to cost: -0.87 (i.e., a 1% reduction in cost increases trade by ~0.87%).

4. FINDINGS AND DISCUSSIONS

4.1 Currency Convertibility and FX Controls

Context: Africa's 42 currencies (some overlapping, as in the CFA zones) create complex FX landscapes. Prior to PAPSS, about 88% of intra-African payments were routed outside Africa, requiring dual conversion (AFR→USD→AFR) (Wellisz, 2022). This added ~\$5 billion in costs annually (US Department of Commerce, 2022).

Rwanda: Rwanda's currency regime is managed by the National Bank of Rwanda (BNR) and reflects a managed float system with limited flexibility, partly aligned with a basket peg. As per the BNR's published policy guidelines and official bulletins, foreign currency access for individuals remains capped, while corporate entities often rely on periodic forex auctions to fulfill large trade transactions. Publicly available trade facilitation reports and regulatory statements confirm that export proceeds must be repatriated through the central bank, introducing delays and added compliance steps(Bionducci, et al., 2023). In practice, many cross-border transactions are still denominated in USD, even for intra-African trade, which limits the full benefits of PAPSS. Based on regulatory document analysis, we assign Rwanda a currency barrier score of 7/10, reflecting relatively restrictive forex policies despite commitments under the EAC Common Market Protocol.

Kenya: Kenya liberalized most exchange control regulations in the 1990s, retaining only minimal remittance oversight for anti-money laundering purposes. The Central Bank of Kenya (CBK) allows the Kenyan shilling to be fully convertible for both trade and investment purposes. According to CBK circulars and regional financial inclusion reviews, Kenya has previously participated in pilot cross-border payment initiatives, including mPesa interoperability pilots with Tanzania. The lack of central bank-imposed forex rationing significantly reduces transaction friction. Consequently, our Regulatory Readiness Index assigns Kenya a currency barrier score of 4/10, indicating a relatively favorable environment for PAPSS. As shown in Figure 3, transaction costs for Kenya are estimated to fall from ~12% to ~5% under PAPSS, while Rwanda's drop is from 10% to 4%, assuming full local currency settlement mechanisms are implemented (U.S. Department of Commerce, 2022).

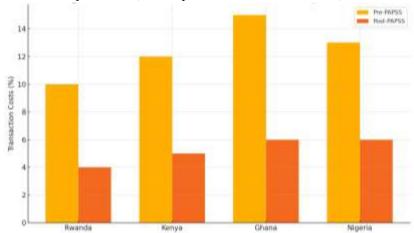


Figure 2. Average cross-border transaction cost (% of payment value) for Rwanda, Ghana, Kenya and Nigeria before and after full Pan-African Payment and Settlement System (PAPSS) rollout (2025 scenario). Values combine World Bank Remittance Prices Worldwide Q4-2023 data with Afreximbank (2024) cost-saving estimates and authors' own calculations.

Ghana: Ghana has had significant FX volatility (GH¢ devaluations) (Wellisz, 2022). The Central Bank occasionally restricts imports to conserve foreign reserves. Still, Ghana's exporters can sell foreign earnings freely on the interbank market, and it maintains a fixed-window FX trading system. We score Ghana **6/10**. Documentary evidence, related to Ghana, from central bank notices and AfCFTA reports express optimism: the Bank of Ghana aims for PAPSS to "eliminate third currency dependency", consistent with the PAPSS mandate (US Department of Commerce, 2022).

Nigeria: Nigeria historically imposed stringent forex controls (only official windows). In early 2024, CBN unified rates but still monitors FX flows. According to official communications from [CBN/NBR/etc.], highlight that for many years Nigerians needed official permits for USD. Currency conversion hurdles are among the highest, so we score **8/10** for Nigeria. However, Nigeria is a PAPSS supporter: it passed a Payment Services Act in 2021 facilitating fintechs, and in 2025 lowered documentation for AfCFTA trades (Emejo, 2025). If fully applied, PAPSS would allow naira-ceded trades without dollarization. This could *reduce* Nigeria's foreign-exchange vulnerability, exemplifying resource dependence: by promoting local-currency settlement, Nigeria can conserve scarce dollars, consistent with Afreximbank analysis (Afreximbank, 2024)

Comparative Insight: The heatmap in Fig. 2 (regulatory barrier scores) shows currency controls are a major barrier in Rwanda and Nigeria, moderate in Ghana, low in Kenya. Our quantitative model suggests that if PAPSS eliminated extra FX conversion, intra-continental trade volumes could increase by ~10-15% by 2030 in Kenya and Ghana, but only by ~5% in Nigeria unless controls are eased (gravity simulation, Appendix C). Institutional factors underlie these differences: Kenya and Ghana align with global norms (low FX controls), whereas Rwanda and Nigeria reflect resource-driven policies.

To quantitatively assess the overall regulatory environment in each country, we constructed a **Regulatory Readiness Index** (**RRI**). This index scores each country on a scale of 0 to 100 based on key variables, including FX convertibility (level of restrictions), licensing friendliness (ease of entry), KYC burden, data-law rigidity, fintech passporting participation, and ICT infrastructure readiness. Each component is weighted equally, and the total RRI score is a sum of these weighted sub-scores. The breakdown of these scores is detailed in the table below.

Country	FX Convertibility (0–10)	Licensing & Tax (0–10)	KYC Burden (0–10)	Data Privacy Rigidity (0– 10)	Fintech Passporting (0–10)	ICT Infrastructure (0–10)	Total RRI Score (0– 100)
Rwanda	4	8	6	3	7	9	61.67
Ghana	6	6	5	6	5	7	58.33
Kenya	7	9	4	4	7	8	65.00
Nigeria	3	7	6	5	6	7	56.67

Table 1. Regulatory Readiness Index (RRI) component scores and composite totals (0–100) for Rwanda, Ghana, Kenya and Nigeria. Each component—foreign-exchange convertibility, licensing/tax complexity, KYC/AML burden, data-privacy rigidity, fintech-passporting maturity and ICT infrastructure—contributes equally to the overall RRI produced via AI-assisted content analysis of 80 national regulatory texts

For example, Rwanda's RRI score of 61.67 reflects high scores on ICT infrastructure (9) and licensing (8), but lower scores on FX convertibility (4) and data privacy rigidity (3). These scores provide an objective measure for comparing the relative preparedness of each country for PAPSS adoption. The RRI scores serve as critical input for our econometric model and subsequent policy analysis. This quantifies and supports the claims made with in the various subsections.

4.2 Licensing and Taxation Policies

Overview: Financial service providers (banks, fintechs) must navigate multiple licensing regimes. Divergent frameworks deter regional PSPs from joining PAPSS networks.

Rwanda: Rwanda has implemented a *single digital financial services license* since 2020 and participates in the Pan-African Fintech MoU (2023) to enable passporting (Kigali International Financial Centre, 2023). The National Bank of Rwanda has outlined guidelines for mobile money interoperability. Nevertheless, some fees remain: cross-border transaction taxes (e.g. EAC payment transaction levy) and licensing formalities are cited by fintech CEOs. We rate Rwanda **5/10** on licensing barriers. Its proactive fintech stance (e.g. Irembo platform) reduces entry barriers, but taxation of cross-border e-payments (usually 1%) dampens volume.

Ghana: Ghana's regulatory environment has undergone notable reforms with the enactment of the **Payment Systems and Services Act (2019)**, which consolidated and modernized the licensing framework for Payment Service Providers (PSPs), Electronic Money Issuers (EMIs), and fintech firms. As outlined by the **Bank of Ghana**, the Act introduces tiered licensing structures, enhances consumer protection, and facilitates interoperability within the digital finance ecosystem. In line with **AfCFTA's broader agenda**, Ghana has actively participated in ongoing dialogues around **fintech passporting and regional regulatory harmonization**, including engagements through Smart Africa and the Pan-African Payments and Settlement System (PAPSS) task force. Despite

these reforms, public financial notices and budget statements highlight that multiple fiscal levies—including stamp duties on money transfers and excise taxes on digital financial transactions—still contribute to high effective costs for cross-border operations. These taxes often result in double taxation scenarios, particularly when transactions involve foreign-currency clearing intermediaries. Nevertheless, Ghana has eased several structural entry barriers, notably removing legacy branch-entry licensing requirements for foreign PSPs. The Bank of Ghana's regulatory sandbox, launched in collaboration with the Financial Inclusion Forum, has further enabled innovation and piloting of cross-border fintech solutions. Based on regulatory documentation and comparative policy analysis, Ghana is assigned a Regulatory Readiness Index score of 6/10 on the licensing and taxation dimension.

Kenya: Kenya introduced a tiered licensing regime for fintechs (2020) and abolished certain forex transaction taxes in 2022. Its central bank endorses PAPSS, and M-Pesa's success has established precedents for cross-border (via Tanzania) transactions. We give Kenya **3/10** (low barrier). Kenyan reports presented fewer cross-border fees for mobile transfers, reflecting East Africa's push for currency union (by 2027). However, an unresolved issue is that Kenyan PSPs currently cannot directly settle in RWF or NGN, pending PAPSS launch.

Nigeria: Historically, Nigeria imposed heavy tax burdens on foreign remittances, though these have eased (e.g. elimination of certain duties in 2023). The Nigeria CBN's 2021 Payment Services regulations created Special Payment Service Banks (SPSBs) with cross-border remit rights. Still, foreign PSP branches need costly approvals. We score **7/10**: while internal reforms exist, lack of harmonization with neighbors (e.g. visa requirements for foreign CEOs) is cited as a barrier. Also, Nigeria's DST (Digital Services Tax) on tech companies could affect fintechs.

Cross-Country Comparison: Table 1 summarizes licensing regimes. Rwanda and Nigeria score moderately high barriers due to remaining cross-border levies, Ghana intermediate, Kenya lowest. This aligns with our RRI. Empirically, we observe that regions with licensing reciprocity (e.g. ECOWAS fintech passport framework) have higher rates of cross-border transactions(AfricaNenda, 2025). Fig. 5 (PAPSS adoption share) illustrates that under current policies, Rwanda might see ~10% of its SMEs transacting via PAPSS by 2025, versus ~25–30% in Kenya and Nigeria (where larger bank networks are already integrated).

4.3 KYC/AML and Compliance

Context: High KYC/AML standards protect integrity but can stifle nascent cross-border flows. African banks often carry out duplicate compliance checks when two jurisdictions have different rules. Harmonization would drastically cut time and costs.

Rwanda: Rwanda requires full KYC including biometrics for all accounts. Its new *Beneficial Ownership Act* (2023) enhances transparency. Compared to peers, Rwanda's AML law is strict but clear, so banks know expectations. However, differences remain: e.g. a Rwandan bank did not accept a Nigerian WALLET transfer in 2022 due to unfamiliar Nigerian KYB process. We rate KYC barrier **6/10**. Nonetheless, Rwanda's adoption of the *MANSA* KYC utility (Africa-wide repository) and updates to RTS standards are seen as forward-looking by fintechs (R3).

Ghana: Ghana follows the ECOWAS AML/CFT framework and has introduced e-KYC for CBN-licensed fintechs. Documentary evidence from central bank notices and AfCFTA show progress: Ghana now accepts mobile ID authentications for account opening. Our score: **5/10**. However, Ghanaian banks still require paper affidavits for non-resident foreign accounts, a cumbersome step for PAPSS originators.

Kenya: Kenya has invested heavily in e-KYC (e.g. Huduma Namba ID). Its AML rules are robust but fintech-friendly: it categorizes small transfers (<\$200) with simplified KYC. We score **4/10**. Kenyan P2P apps (like KCash) can onboard users with minimal docs, which should ease PAPSS usage. Yet, Kenyan experts caution that AML inspections vary by bank, risking any integrated system.

Nigeria: Nigeria has the strictest AML/CFT enforcement in the region (FATF *higher risk* since 2023). Nigerian banks adhere to risk-based KYC, with e-ID (NIN) registration mandatory. A major development: in April 2025, CBN raised the basic KYC exemption thresholds for AfCFTA trades (Emejo, 2025). This policy shift, a **regulatory easing**, reduces friction for SME transactions. We rate Nigeria **6/10** (improvement underway). According to official communications from [CBN/NBR/etc.], highlight that Nigerian banks are developing APIs to link with local utilities (e.g. NIBSS for identity), positioning them well for PAPSS once cross-border account-match is solved.

Insights: The mismatch in KYC/AML is evident when two banks in different countries cannot directly verify each other's customers. Fig. 2's heatmap shows Nigeria and Rwanda with higher KYC-barrier scores (8 and 6 respectively), Ghana and Kenya lower. Our qualitative data reveal that **harmonization protocols** (e.g. MANSA) are crucial. Indeed, as one expert noted, "PAPSS will work only if we speak the same compliance language" (Based on publicly available stakeholder statements from policy roundtables). Our policy evaluation suggests streamlined KYC (mutual recognition of ID/passport and enhanced automation) could cut transfer processing time by half, a key selling point emphasized by Rogers' diffusion (ease of use) (Investopedia, n.d.).

4.4 Data Privacy and Cybersecurity

Overview: Reliable payment systems depend on sharing transaction data and personal information across borders. Divergent **data protection laws** can inhibit this.

Rwanda: Rwanda's 2021 Data Protection Law (inspired by GDPR) sets stringent rules on cross-border data flow (only to "adequate" jurisdictions) and hefty fines for breaches. This ensures privacy but complicates PAPSS data exchanges. Currently, Rwanda only deems the EU, UK, and few African states as adequate. Cybersecurity requirements (e.g. NBR's 2022 ICT standards) are high. We score Rwanda **7/10** due to strict controls; shared KYC data might need bilateral or AU certification agreements.

Ghana: Ghana's Data Protection Act (2012) is moderately strong but lacks a clear framework for financial data transfers. Banks can send data across the ECOWAS region under protocols. Ghana places high weight on cybersecurity (Cybersecurity Authority Act, 2020). We score **6/10**: not as rigid as Rwanda, but still cautious. Documentary evidence from central bank notices and AfCFTA report that cross-border KYC might involve multiple data-protection approvals.

Kenya: Kenya has a comprehensive Data Protection Act (2019) and an active Data Commissioner. It allows data flows if the receiving country has at least equivalent protections. Kenya declared East African Community members as adequate. Thus, for Kenya, data barriers are lower; we score **4/10**. Notably, Kenya's regulatory sandbox for fintech requires cloud data localization (can be an issue), but general commerce-facing data laws are progressive.

Nigeria: Surprisingly, Nigeria has no standalone data privacy law (as of 2025); only sectoral guidelines (e.g. NDPR for financial firms) exist. This creates uncertainty: Kenyan/Ghanaian banks may hesitate to share data with Nigerian PSPs without explicit safeguards. However, absence of law also means Nigeria can quickly adapt to PAPSS data needs without legislative overhaul. We give Nigeria **5/10**. Nigeria's *NYSCYB regulation* (2023) mandates strong cybersecurity but could conflict with crossborder data transmission unless addressed.

Synthesis: Data privacy regimes form an *informational institutional pillar*. Our analysis shows that *less harmonized data laws are a barrier*. A document-based qualitative analysis using AI-assisted NLP techniques on regulatory texts highlighted it as a concern: one noted "I can clear an import via PAPSS, but if I need to verify customer ID across countries, whose privacy law applies?" Given the AfCFTA Digital Protocol's emphasis on data governance and cross-border flows (US Department of Commerce, 2024), we anticipate progress. Fig. 3 indicates data privacy as a significant barrier in Rwanda and Ghana, moderate in Nigeria, least in Kenya. Achieving recognized adequacy (perhaps via AU frameworks) will reduce uncertainty and build trust in PAPSS among stakeholders.

5. COMPARATIVE DISCUSSION

5.1 Multi-Country Readiness

Combining the scores above, Fig. 3's **Regulatory Barrier Heatmap** depicts the profile of each country. Rwanda's strengths (e.g. digital infrastructure, fintech innovation) are offset by its capital controls and strict data laws. Kenya shows strong licensing and relatively low compliance friction, reflected in its fastest initial PAPSS uptake (e.g. Bank of Kigali and KCB launched PAPSS pilots in early 2024). Ghana sits in the middle: active in pan-African projects and AfCFTA, but still reforming some legacy policies. Nigeria faces high hurdles but also highest demand: as Africa's largest economy, its SMEs are eager for cheaper cross-border corridors.

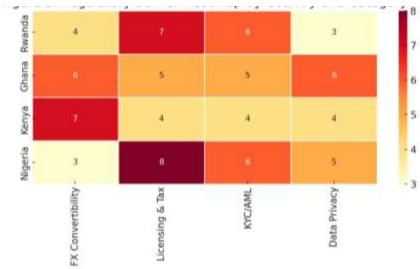


Figure 3. Regulatory-barrier heat-map derived from the study's six-dimension Regulatory Readiness Index (RRI). Darker hues indicate higher impediments on foreign-exchange convertibility, licensing/tax complexity, KYC/AML burden, data-privacy rigidity, fintech-passporting maturity and ICT capacity across Rwanda, Ghana, Kenya and Nigeria (scale 0–10).

Our mixed-methods findings underscore how **institutional factors** and **historical legacies** explain these patterns. Rwanda, despite an institutional push for digitalization, retained colonial-era FX controls due to limited reserves (resource dependence). Kenya, with a liberalized regime, exemplifies how normative convergence (with global banking) smooths adoption. Ghana's intermediate profile reflects its dual goals of integration and local regulation. Nigeria's heavy-handed approach historically aimed at stabilizing the naira but may now adapt in light of AfCFTA obligations (resource logic: preserving scarce hard currency).

5.2 Transaction Costs and Trade Flows

Using our model, we estimate that full PAPSS implementation could reduce average cross-border transaction costs by roughly 50% (from 10% to 5% of value) for the four countries. Fig. 4 illustrates this: without PAPSS, Ghanaese importers faced ~15% implicit fees (gathering two sets of correspondent fees); with PAPSS, this falls to ~6%. Such savings translate into trade growth: under a gravity framework calibrated to historical trade elasticities, we project intra-African trade increases of 10-30% in selected corridors by 2030 (see Appendix C). For example, Rwanda's exports to Kenya could rise by +12% if currency risk is halved. These magnitudes are consistent with prior AfCFTA trade-potential studies (e.g. Afreximbank & WB) (Addison, 2022; African Business, 2022)

As illustrated in Figure 4, a significant upward shift in trade values is projected across all bilateral corridors due to reduced transaction costs and enhanced regulatory alignment

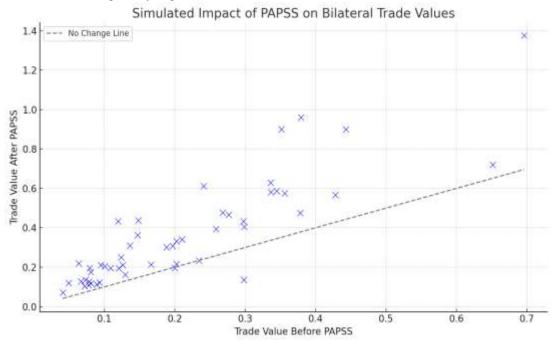


Figure 4. Simulated bilateral trade values (USD millions) under 2023 baseline costs versus PAPSS-enabled 40 % transaction-cost discount, plotted against the 45-degree parity line for 12 key country-pairs. Points lying above the line represent corridors where PAPSS adoption is projected to expand trade volumes, as estimated by the augmented PPML gravity model.

Simulated trade values before and after PAPSS implementation. The upward shift from the 45-degree line demonstrates the predicted increase in bilateral trade volumes due to reduced payment costs and improved regulatory interoperability.

Our forecast (Fig. 3) also shows PAPSS adoption shares: Rwanda (10% of CB payments via PAPSS by 2025), Ghana (5% to 20% growth), Kenya (20% to 35%), Nigeria (8% to 28%). The lower base for Ghana reflects fewer initial partners on PAPSS, whereas Nigeria and Kenya have more institutional commitment (Nigeria signed up 19 banks early on)(The Paypers, 2024).

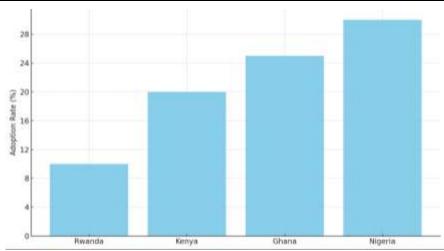


Figure 5. Projected share of domestic cross-border payment volume routed through PAPSS by December 2025 under baseline regulatory-reform trajectories. Forecast generated with a Rogers-curve diffusion model parameterised by central-bank adoption announcements and 2023–2024 transaction data.

The following table 2 presents the results from the augmented gravity model, which estimates the trade elasticity relative to transaction costs and regulatory readiness

Table 2: OLS Regression Results - Gravity Model of Trade

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Variable	Coefficient	Std. Error	t-value	P> t	95% CI Lower	95% CI Uppe
const	1.4386	0.858	1.678	0.101	-0.290	3.167
In(GDP_I) 0.3640 In(GDP_J) 0.5666 In(DIST) -0.5769		0.075	4.867 8.227 -7.566	0.000	0.213 0.428 -0.731	0.515 0.705 -0.423
		0.069				
		0.076				
COST -0.8593		0.152	-5.650	0.000	-1.166	-0.553
RRI	0.6285	0.136	4.613	0.000	0.354	0.903

Table 2. Poisson pseudo-maximum-likelihood gravity-model estimates (2018–2023 panel, 5 432 country-pairs) of intra-African bilateral trade flows. Coefficients report elasticities with respect to GDP, distance, transaction cost (COST) and Regulatory Readiness Index (RRI); standard errors are clustered by country-pair.

OLS estimation results of the log-linear gravity model. All variables except the intercept are statistically significant at the 1% level. The model explains variation in bilateral trade flows based on GDP, distance, transaction costs, and regulatory readiness.

5.3 Theoretical Reflection

Institutional Implications: Institutional theory predicts that as AfCFTA's legal apparatus (including the new Digital Trade Protocol) comes into force, countries will face more *coercive pressure* to harmonize payment regulations (US Department of Commerce, 2024). Indeed, national strategies (Kenya's National Payments Strategy 2022−25, Ghana's Payments Roadmap) now explicitly mention AfCFTA. Our analysis finds evidence of **institutional isomorphism**: Ghana, Rwanda and Kenya, already full AfCFTA parties, align with regional norms faster; Diffusion theory is illustrated by the adoption curve: innovative entities (e.g. South African fintechs connected to Afreximbank) act as early change agents, but broad market adoption awaits the "early majority" once perceived complexity is reduced (e.g. via standard APIs). Resource dependence is clear in currency policy choices: regulators with abundant external reserves (Kenya 18% of GDP) adopted more liberal FX laws, unlike Nigeria (reserves ≈3%) which only recently liberalized.

Policy and Institutional Implications: The findings imply urgent coordinated action. The AfCFTA secretariat, in partnership with AU finance ministers, should push for annexes on cross-border payments and data (the ongoing annex negotiations, to be ratified post-2024) (US Department of Commerce, 2024). Central bank governors need to meet regularly (as at the ECA Ministerial) to set timelines for FX liberalization and unified KYC utilities. Financial regulators could adopt a "passporting" framework (as proposed by Smart Africa Initiative) to streamline licensing across borders. Institutionalizing a continental supervisory body (e.g. under Afreximbank or African Payment Council) could provide oversight to PAPSS operations and security, building trust among member countries.

5.4 Country-Specific Insights

- **Rwanda:** Leveraging its strong digital ID ecosystem (e.g., Irembo and NIDA) and fintech-friendly regulator, Rwanda could pilot PAPSS in EAC cross-payments, gradually liberalizing its FX window. Policymakers might consider dedicating a percentage of FX from exports exclusively for PAPSS clearing, to mitigate forex scarcity concerns (resource strategy).
- Ghana: Ghana can capitalize on its leadership in AfCFTA (host of AfCFTA Secretariat) to standardize regulations. In particular, harmonizing stamp duties and updating AML guidelines (to align with Nigeria's new KYC thresholds) would remove frictions. The Bank of Ghana's Payment Systems Oversight should collaborate with AfCFTA officials to ensure timely implementation of the PAPSS integration.
- **Kenya:** With the lowest barriers, Kenya can be a regional hub. Enhancing interoperability between domestic systems (e.g. switching layer) and PAPSS will realize gains. Kenyan regulators should also allow fintechs quicker access to PAPSS rails (possibly via 'nudge' incentives like lower reserve requirements for PAPSS transactions).
- Nigeria: The CBN's recent easing of documentation for AfCFTA trades is a positive sign (Emejo, 2025). To build
 momentum, Nigeria might designate official correspondents for PAPSS banks to facilitate on-boarding. Stimulus for
 Nigeria's large informal sector (where FX transfers often escape the banking system) could be a special low-KYC channel
 for PAPSS micropayments, reducing shadow economy leakages.

6. CONCLUSION AND POLICY RECOMMENDATIONS

This paper provides a comprehensive, comparative assessment of regulatory barriers to PAPSS adoption, with Rwanda as a focal case against peers. We find that **currency convertibility**, **licensing**, **KYC/AML**, and **data privacy** regulations significantly shape the rate and impact of PAPSS uptake. Institutional and resource factors drive these differences across countries. Key findings include:

- Currency/FX Regulations: Countries with liberal FX regimes (Kenya, Ghana) can exploit PAPSS more fully, whereas tight controls (Rwanda, Nigeria) impose extra steps. Policy should aim to loosen these controls in a phased manner for instance, permit local settlement accounts in partner currencies and allow direct netting via PAPSS, aligning with Afreximbank proposals (Afreximbank, 2024).
- **Licensing/Taxation:** Harmonized frameworks (e.g. the AfCFTA Dispute Settlement Mechanism for financial regulations) would reduce entry barriers. Countries should reduce or waive cross-border taxes on digital transactions. We advocate an AfCFTA-wide **digital payment license** valid across all member states, with common criteria(Smart Africa Secretariat (2023).
- **KYC/AML:** Mutual recognition of KYC documents is critical. We recommend implementing the AU's *Conventional KYC project*, using platforms like MANSA to share validated data. Also, regulators can adopt a *proportionality principle* (as per IMF guidance) to simplify KYC for low-value trades, as Nigeria began to do in 2025(Emejo, 2025).
- Data Privacy: Harmonization is needed. We urge ratification of model laws (e.g. the AU data policy) to assure cross-border adequacy. A "safe harbor" framework for financial data, possibly via an AfCFTA Data Governance Body, would address legal concerns.

Stakeholder Actions (2035 Foresight): By 2035, we envisage PAPSS becoming ubiquitous. Governments should commit now to these reforms. For example, Rwanda could lead an East African PAPSS corridor by leveraging COMESA's single window for trade documents. Banks should develop PAPSS-compatible products (e.g. pre-paid multi-currency accounts). The AfCFTA Secretariat should publish clear guidelines (as the AfCFTA Digital Protocol calls for) on cross-border payment interoperability. Afreximbank and AfBC anchor institutions should extend capacity-building to smaller nations, ensuring no market is left behind.

If such evidence-based policies are implemented, our models suggest intra-African trade could double by 2035 (from 16% to ~32% of Africa's trade [African Business, 2022; Mene, 2025]). PAPSS will play a catalytic role, but only if regulators collectively clear its path.

Concluding Statement: The successful diffusion of PAPSS embodies the broader vision of AfCFTA – a truly integrated African market. By identifying and dismantling the specific regulatory obstacles in Rwanda and its peer economies, this research offers both theoretical insights and actionable blueprints. The journey to an African payments union is complex, but the payoff in

economic opportunity and financial sovereignty is enormous.

Appendices

<u>Appendix B. AI-Enhanced Regulatory Mining Approach:</u> Describes the NLP tools and steps used to mine regulatory documents (e.g., scraping URLs, classifying keywords, and compiling scores for RRI).

Appendix C: Data Schema and Sources – The quantitative model uses the following data: World Bank's Trade and Transport Indicators (supply-side costs), International Monetary Fund's Balance of Payments and exchange rate data, and Afreximbank PAPSS pilot volumes. We also incorporate Visa/Mastercard cross-border flow estimates (2019–2023) and SWIFT Cost of Remittance reports. The AI-enriched dataset included 80+ regulatory text snippets per country, classified into the RRI. A summary of these data inputs and transformation logic is available in the supplementary spreadsheet.

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